



MEDIA RELEASE

GOVERNMENT LED REDUCTION IN WAGERING ADVERTISING

New Federal Government gambling advertising restrictions announced today represent significant reform and follow Responsible Wagering Australia's (RWA) advocacy for a reduction in the volume of wagering advertising.

Communications Minister Mitch Fifield has announced a ban on gambling advertising from five minutes before the start of a sporting match until five minutes after the end of a sporting match, up to 8.30pm. These restrictions will meaningfully reduce the levels of gambling advertising seen by people under the age of 18.

Executive Director Stephen Conroy says RWA members recognise there is public concern about the level of gambling advertising, particularly the volume of gambling advertising that is viewed by minors.

"We believe the Government's announcement adopts a sensible response to these community concerns," Mr Conroy said.

"Since the organisation's inception last year, RWA has been at the forefront of driving reform in responsible wagering. We look forward to working closely with both the Government and the industry on effectively implementing these measures."

RWA is an independent body which has the backing and support of leading online Australian wagering companies including bet365, Betfair, CrownBet, Sportsbet and Unibet.

RWA and its members are committed to ensuring that Australia has the best conducted, socially responsible, wagering industry in the world. A copy of RWA's Code of Conduct can be found [here](#).

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